

HEALTH & BEAUTY



HEALTH



BEAUTY



BABY

Enjoy a healthy dose of new sales.

CVP can make your sales look great with a full line of health and beauty care items. These top-quality products are just what the doctor ordered to boost your profit margins and increase your sales. Below are just a few of the items in the HBC category. **Average Gross Profit Margin: 58.5%.**

CVP Cough/Cold and Allergy

- 24-Hour Allergy
- Night Time Capsules
- Day Time Liquid
- Cold/Flu Relief
- Tussin DM
- Night Time Original/Cherry Syrup and many more...

CVP Internal Analgesics

- Aspirin
- Extra Strength Pain Reliever
- Extra Strength PM Pain Reliever
- Headache Reliever
- Children's Pain Reliever

CVP First Aid

- Triple Antibiotic Ointment
- Bandages
- Hand Sanitizer
- Hydrogen Peroxide
- Isopropyl Alcohol

CVP Special Remedies

- Motion Sickness Relief
- Stomach Relief
- Stay Awake Tablets
- Sleep Tablets

CVP Baby Care

- Baby Oil
- Baby Powder
- Premium Diapers
- Baby Wipes

CVP Grooming

- Mouth Wash
- Razors
- Toothbrushes
- Eye Drops



CVP, a subsidiary of McLane, also offers a broad range of high-quality products for categories such as grocery, general merchandise, candy, snacks, automotive, dog treats, beverage and foodservice solutions. The cost to you is low, so you can offer attractive prices to your customers while keeping your gross margins and penny profits high. Add in advantageous rebate programs that put money back in your pocket, and you can count on seeing the results in your bottom line.

To find out how CVP can help you increase your profits, please contact Laura DelleDonne at laura.delledonne@mcclaneco.com/254.771.7919 or reach out to your McLane representative.



CVPproducts.com