

GENERAL MERCHANDISE



ITEM LISTING

CVP Home is CVP's premier private label line of products for everyday use. These top-quality products offer incredible profit margins for you and great value for your customers!



Ranking Within Category	Each UIN (GMP)	Case Pack	Size	12 Digit Retail UPC	DESCRIPTION	McLane Case Cost	McLane Unit Cost	SRP	Gross Profit Unit	Gross Margin
1	227868	72	1	761706241127	CVP INVISIBLE TAPE	\$44.64	\$0.62	\$1.89	\$1.27	67.20%
2	141259	12	2 PK	790280090166	QUAL BRIT SF CFL 14WATT BULB	\$47.88	\$3.99	\$6.09	\$2.10	34.48%
NEW	263777	54	1ct	790280151003	CVP WAITER CORKSCREW	\$168.66	\$3.12	\$5.99	\$2.87	47.86%

*Cost excludes McLane mark-up or other fees

Customer: _____ McLane Rep: _____

Address: _____

Buyer (please print): _____ Signature: _____

Date: _____ Number of stores: _____ CBR/Corp/SRP: _____

In-Store Date Request: _____ McLane DC(s): _____

CVP/2021/ItemListing/GenMerch

